

27th Annual Coal Classic Sponsorship Opportunities June 12, 2019



This event is sanctioned by the State of Alaska 31st Legislature

Tournament Presenting Sponsor - \$5,000 (1 available)

- Logo on all promotional materials such as: advertisile, website, social media, e-blasts, sponsor banner and sponsor slide
- Sponsor signage during registration and unch
- Opportunity to hand cluste tournal ent "swey" it at check-in
- Company banner frominent y diplayed at our ament
 *banner to be profided by spins or and vill be returned post-tournament
- Reserved table at nch
- Recognition duling opening and lunch/award remarks by ARE
- Opportunity to lave sponsor representative participate in awards ceremony as an MC with ARE staff
- One team of four in the tournament
- Discounted team registration of \$1,000 for additional teams

Lunch Sponsor - \$3,000 exclusive (1 available) or \$1,000 co-sponsor (3 available)

- Sponsor signage at lunch area
- Company banner displayed at tournament
 *banner to be provided by sponsor and will be returned post-tournament
- Recognition during lunch/award ceremony remarks by ARE
- Logo on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide
- Discounted team registration of \$1,000 for exclusive sponsor

Commemorative Photo Sponsor - \$1,500 (1 available)

- Sponsor signage at photo booth area
- Logo on commemorative photos
- Company banner displayed at tournament
 *banner to be provided by sponsor and will be returned post-tournament
- Recognition during lunch/award ceremony remarks by ARE
- Logo on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide
- Discounted team registration of \$1,000

Breakfast Sponsor - \$1,500 exclusive (1 available) or \$500 co-sponsor (3 available)

- Sponsor signage at breakfast area
- Company banner prominently displayed at tournament
 *banner to be provided by sponsor and will be returned post-tournament
- Recognition during opening remarks by ARE
- Logo on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide
- Discounted team registration of \$1,000 for exclusive sponsor



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Par 3 Poker Sponsor - \$1,200 (1 available)

- Logo on all decks of playing cards
- Sponsor signage at all Par 3 holes
- Company banner displayed at tournament
 *banner to be provided by sponsor and will be returned post-tournament
- Recognition during opening remarks by ARE
- Opportunity to have sponsor representative call the winning poker hand at lunch
- Logo on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide
- Discounted team registration of \$1,000

Mimosa Bar & Sponsor - \$1,000 (only 1 available)

- Company/name logo at designated hole on course
- Company banner displayed at tournament
 *banner to be provided by sponsor and will be returned post-tournament
- Opportunity to have sponsor representative participate in serving drinks at the station
- Recognition as Mimosa Bar & Hole Sponsor on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide
- Discounted team registration of \$1,000

Bloody Mary Bar Sponsor - \$1,000 (only 1 available)

- Company/name logo at designated hole on course
- Company banner displayed at tournament
 *banner to be provided by sponsor and will be returned post-tournament
- Opportunity to have sponsor representative participate in serving drinks at the station
- Recognition as Bloody Mary Bar & Hole Sponsor on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide
- Discounted team registration of \$1,000

Margarita Bar Sponsor - \$1,000 (only 1 available)

- Company/name logo at designated hole on course
- Company banner displayed at tournament
 *banner to be provided by sponsor and will be returned post-tournament
- Opportunity to have sponsor representative participate in serving drinks at the station
- Recognition as Margarita Bar & Hole Sponsor on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide
- Discounted team registration of \$1,000

Beverage Cart Sponsor - \$700 each (only 3 available)

- Signage on cart
- Recognition during opening remarks by ARE
- Logo on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide
- Opportunity to have sponsor representative participate in driving the beverage/snack cart



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Coffee Liqueur Bar Sponsor - \$500 (only 1 available)

- Company/name logo at coffee bar at check-in
- Company banner displayed at tournament
 *banner to be provided by sponsor and will be returned post-tournament
- Opportunity to have sponsor representative participate in serving drinks at the station
- Recognition as Coffee Liqueur Sponsor on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide

Cigar Bar Sponsor - \$400 each (only 2 available)

- Company/name logo at designated locations on course
- Company banner displayed at tournament
 *banner to be provided by sponsor and will be returned post-tournament
- Logo on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide

Hole Sponsor - \$300 (18 available)

- Signage at the hole and on golf carts
- Opportunity to set up a table and hand out company "swag" at designated hole
- Listed on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide

Mulligan Sponsor - \$250 (1 available)

- Signage at Mulligan table at check-in
- Logo on all Mulligan slips
- Opportunity to have sponsor representative participate in awards ceremony to select best Mulligan "excuse"
- Listed on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide

Putting Green Sponsor - \$250 (1 available)

- Signage at the putting green
- Listed on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide

Driving Range Sponsor - \$200 (1 available)

- Signage at the driving range
- Listed on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide

Door Prize Donations

- Donate company swag or prizes for golfers
- Listed on promotional materials such as: advertising, website, social media, e-blasts, sponsor banner and sponsor slide

Team Registration - \$1,200

Individual Player Registration - \$300